BIKE EMORY VIDEO CONTEST OFFICIAL RULES

1. DESCRIPTION OF THE CONTEST: The Bike Emory Video Contest is designed to encourage Emory/Emory Healthcare students, faculty and staff to create videos that encourage others to ride their bike at and to Emory. Prizes will be awarded to those who submit the most creative and inspiring videos describing why riding a bike at Emory is a positive thing. Each video should appeal to a worldwide audience, and each winner will be determined by the judges in their sole discretion, and in accordance with these Official Rules.

2. ELIGIBILITY: This contest is open only to individuals/teams who are current Emory, Oxford or Emory Healthcare staff, faculty or students.

3. CONTEST PERIOD: This contest begins at 12:01 A.M. on March 25, 2008 and ends at 5:00 P.M. on April 18, 2008.

4. THE SUBMISSION: Create a video that is NO MORE THAN 4 minutes in length, and should be based on the theme “Get Out The Bike” Your video should tell us why people should ride their bikes at/to Emory and/or the Emory area. You may submit multiple Entries, so long as each Entry meets all requirements (each submission will be considered one "Entry"). Each Entry should be original, creative, and appeal to a worldwide audience. For example, you could show us how riding your bike to work or class is more enjoyable and healthier than using a car and why. Be creative!

To enter you must register visit http://bike.emory.edu/video-contest. Once there download the two registration forms and create your video and drop off your submission with the two registration forms to Emory’s Center for Interactive Teaching (ECIT) . ECIT is located in Room 217, main floor, Woodruff Library. All submissions must be in .mp4 or .m4v format on a cd. The best way to do this is to use iMovie to edit your movie and then use iMovie’s built-in “export for iPod” setting. If you need help editing your video or exporting it to the proper format, you may make an appointment to get assistance from ECIT. To set up an appointment please email ecit@emory.edu.

For those in the Emory College or Emory University staff, cameras will be available for check out at the Classroom Technologies office, inside the Cox Hall computing lab. Please call in advance to reserve a camera at 404.727.5147.

If you are outside of Emory College you may check out with your school’s IT office to reserve a camera (NOTE: not all schools will have cameras available for check out). For a listing of IT providers on campus please visit: http://it.emory.edu/showdoc.cfm?docid=1628&fr=1074

If cameras are not available from campus IT providers you may check out a camera from the Bike Emory program located on the 5th floor in the 1599 Clifton Rd. Building. To request a camera from the Bike Emory program please email info@bike.emory.edu.

All Entries must be in English. Registration or entries that are in any other language will not be considered. Entries that are lewd, obscene, pornographic, disparaging of the Sponsor or otherwise contain objectionable material may be disqualified in the Sponsor's
sole and unfettered discretion. Only original submissions that are personally created will be eligible to win.

All music used in your videos must be non-licensed or approved music found on official contest DVDs. DVD’s with approved music will be available for use at the Cox Hall Computing Center and ECIT. Any music provided in Garage Band software, or music without any restrictions from FreePlay Music, Creative Commons, or other online sites is acceptable.

JUDGING: The panel of judges will select three winners at the end of the Contest Period: one (1) Grand Prize based on Best Video Submission and two (2) Runners Up.

There are a maximum of 3 prize packages per any winning team.

Each winner, up to three per team, on the Grand Prize winning team will win a prize package consisting of:

- A new Fuji Bike
- A new bike helmet
- A new rear safety light
- A new U-lock
- iPod Nano

OR

Grand prize winners team who register as also have the option of entering as representatives of an Emory recognized organization or club. Grand prize winning organizations will win:

- $1000 deposited directly into the student organization’s Emory FAS account.

Each runner up team member, up to three per team, will win a prize package consisting of:

- iPod Nano
- Bike Emory gear

OR

Runners up who register as also have the option of entering as representatives of an Emory recognized organization or club. Runners up organization teams will win:

- $250 deposited directly into the student organization’s Emory FAS account.

Each winning submission will be selected by a panel of Emory staff and bike experts, who will judge each Entry, based on the following equally weighted criteria: originality, creativity, appeal to a worldwide audience, and clear description of how biking in the
Emory community has a positive impact on your life and/or the community. Winners will be notified by email and/or phone.

If you have any questions about this contest please email info@bike.emory.edu.

Have fun, be creative and if you’re on a bike be careful!